

Privacy Policy

We are committed to protecting your privacy

Dayna Pinkerton, LLC (DBA Unity Yoga Center) is committed to protecting any information that we collect from you. Please read the following Privacy Policy to understand how your personal information is treated. We will collect the minimum amount of information about you that we need to provide you with a satisfactory service. Your use of this website gives us the right to collect that information.

Information we collect

We receive, collect and store any information you enter on our website or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information and purchase history. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information (including name, email, password, communications); payment details (including credit card information), comments, feedback, product reviews, recommendations, and personal profile.

How we collect information

When you conduct a transaction on our website, as part of the process, we collect personal information you give us such as your name, address and email address. Your personal information will be used for the specific reasons stated above only.

Why we collect personal information

We collect such Non-personal and Personal Information for the following purposes:

- 1. To provide and operate the Services;*
- 2. To provide our Users with ongoing customer assistance and technical support;*
- 3. To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages;*
- 4. To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;*
- 5. To comply with any applicable laws and regulations.*

How we store, use, share and disclose your personal information

Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

All direct payment gateways offered by Wix.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

How we communicate with you

If applicable, we may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce our User

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Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, and postal mail.

Cookies and other tracking tools

Your Internet browser has the functionality for storing small files ("cookies") that hold information which allows a website to recognize your account. Our website takes advantage of this functionality to enhance your experience. You have the ability to prevent your computer from accepting cookies but, if you do, certain functionality on the website may be impaired.

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, including, but not limited to: Facebook, Instagram, PayPal, Pinterest, Wix Bookings, Google analytics. You are responsible for understanding how third parties use your information.

We may release your information when we believe release is appropriate to comply with the law, enforce our site policies, or to protect our rights, protect your safety, the safety of others or investigate fraud. However, non-personally identifiable information may be provided to other parties for marketing, advertising, or other uses. We may disclose your personally identifiable information if we have your consent to do so.

How to withdraw your consent

If you don't want us to process your data anymore, please contact us at yoginidayna@gmail.com

Privacy Policy Updates

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

Questions and your contact information

If you would like to: access, correct, amend or delete any personal information we have about you, you are invited to contact us at yoginidayna@gmail.com